



"Time for Malvern"

Malvern Business & Professional Association

PO BOX 1412 Malvern PA 19355 • www.malvernbusiness.com

Dear Business Owner,

The Malvern Business and Professional Association is kicking-off its annual membership drive and we hope you will renew or become a new member. We want your participation, not only as a member, but need your personal input to suggest how to improve our services both to retailers and professionals.

At this time the MBPA is involved with the work required to obtain a Main Street Manager for Malvern. It is a lengthy task, but the benefits are enormous. Having a Main Street Manager to promote and support the business district with professional techniques and strategies will help to bring Malvern back as a vibrant civic, social and economic center. A downtown is defined by its successful businesses and a Main Street Manager will play a very important role in helping us achieve our business goals while identifying new businesses and an environment that will enhance the image we see for Malvern.

The MBPA produces three activities for the community each year. *Malvern Blooms* takes place in April, *Malvernfest* in October, and *Malvern's Victorian Christmas* takes place the first Friday and Saturday in December. There is a tremendous amount of publicity in both print and broadcast media throughout the Delaware Valley regarding these activities. Thousands of people come to Malvern for these special occasions. Thousands more, hear and read about our little town. It's a great time to "show-off" our best.

Since moving to Malvern, I have become convinced that it is the perfect "small town" U.S.A. We need to show each other support and bring enthusiasm to the town. Please join us today so that we can work together to achieve our personal and professional goals.

Thank you.

Sincerely,

Catalina Hollowell

Catalina Hollowell
President

Jean Tremblay
Vice President

Jim Fooskas
Treasurer

Shannon Leed
Secretary

Board of Directors

Alex Coates
Chairman

K.C. Bernadine
Board

Sally Bernadine
Board

Butch Linehan
Board

MALVERN BUSINESS & PROFESSIONAL ASSOCIATION

P.O. BOX 1412

MALVERN, PA 19355

CATALINA HALLOWELL – PRESIDENT

NEW MEMBER & RENEWAL FORM – MEMBERSHIP INFORMATION

Business Name: _____

Owner or Contact Name: _____

Address: _____

Phone: _____ Fax: _____

Website Address: _____

E-Mail Address _____ **IMPORTANT!**

Description of Product/Service: _____

DUES: \$140/year covers 4/1/09 – 3/31/10

Non-Profit Organization - \$50 per year

DISCOUNT \$125 FOR THE YEAR IF PAID BY APRIL 30, 2009

Payable to: MBPA

P.O. Box 1412

Malvern, PA 19355

Thank you for your interest in MBPA. Please remit this page and your check to above address.

WWW.MALVERNBUSINESS.COM

Malvern Business and Professional Association
Member Benefits

1. MBPA Benefits (Contact MBPA Board of Directors)
 - A. Business Contacts and Referrals
 - General Membership Meetings
 - Committee Meetings
 - Business Referrals
 - Business Training
 - Direct contact to Board of Directors
 - Monthly Newsletter
 - Association website at www.malvernbusiness.com
 - B. Sponsorship/Advertising Opportunities
 - Group Advertising
 - Heritage Day
 - Victorian Christmas
 - Golf Outing
 - Art Festival
 - C. Chamber Benefits
 - Benefits of Chamber of Commerce through MBPA
 - D. Business Support
 - Local Event Notification and Participation
 - Local Business Committee Growth Opportunities (Revitalization)
 - E. Other Opportunities
 - Strength in Numbers
 - Alliance and Group Support
 - Networking Opportunities
 - Liaison (civic groups, chambers of commerce, etc)
 - Lobbying on behalf of membership for all business concerns
2. Main Line Chamber of Commerce
 - A. Health Insurance/Dental Insurance or any other Insurance or Employee Assistance Plans
Kathy Geyer
USI Colburn Insurance Service
1 International Plaza, Philadelphia, Pa 19131
610-833-1800 ext 3099
 - B. Long Term Care Insurance
Kevin Nicholson
Walsh and Nicholson
119 W. Wayne Ave, Wayne, Pa 19087
610-688-4447
www.wnfg.com, click on "chamber members"
 - C. Payroll Processing and All Payroll Related Information/Tax Filing, other programs
Theresa Green
PrimePay
596 Lancaster Avenue, Malvern, Pa 19355
610-296-4500 ext 147 or tgreen@primepay.com
 - D. 401(K) and other Retirement Plans
Jon Liss
Allegiance Financial Services
2 Bala Plaza, Suite 901, Bala Cynwyd, PA 19004
610-766-3004
3. Great Valley Regional Chamber of Commerce
For information on programs through Kistler Tiffany Benefits, contact the Chamber at www.gvrcc.org
or e-mail greatchamber@gvrcc.org.